

## Hit Makers How To Succeed In An Age Of Distraction

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### Hit Makers How To Succeed

Hit Makers is a magical mystery tour through the last century of pop culture blockbusters and the most valuable currency of the twenty-first century—people’s attention. From the dawn of impressionist art to the future of Facebook, from small Etsy designers to the origin of Star Wars, Derek Thompson leaves no pet rock unturned to tell the fascinating story of how culture happens and why ...

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The Power of Repetition. For brand managers or marketers, this one has its roots in a familiar topic: repetition. While getting your message in front of your audience numerous times is still essential to its success, Hit Makers looks at repetition on a smaller scale—within the message itself.

### 4 Key Takeaways from Hit Makers by Derek Thompson ...

NATIONAL BESTSELLER&nbsp;A Book of the Year Selection for Inc. and Library Journal . "This book picks up where The Tipping Point left off." -- Adam Grant, Wharton professor and New York Times...

### **Hit Makers: How to Succeed in an Age of Distraction ...**

Hit Makers is full of “aesthetic aha”. This is a term for the moment when you look at something and for the first time, you understand and everything just clicks and comes together. The moment when you read an essay’s thesis and feel that it’s expressing something you’ve thought of before but never had the chance to put into words.

### **Hit Makers - Bites**

Hit Makers: How to Succeed in an Age of Distraction - Kindle edition by Thompson, Derek. Download it once and read it on your Kindle device, PC, phones or tablets. Use features like bookmarks, note taking and highlighting while reading Hit Makers: How to Succeed in an Age of Distraction.

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### **18 Ideas About How To Create A Hit From The Book “Hit Makers”**

Hit Makers charts how President Trump became an unstoppable hit. ... he concludes that the key to its success was the small army of fanfiction readers that gave 50 Shades a built-in audience. ...

### **Hit Makers is a terrific look at what makes a hit, from ...**

The best hit makers are gifted at creating moments of meaning by marrying new and old, anxiety and understanding. They are architects of familiar surprises.” — Derek Thompson, Hit Makers: How Things Become Popular

### **Hit Makers Quotes by Derek Thompson - Goodreads**

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sentimental myths of hit-making that dominate pop culture and business, Thompson shows quality. is insufficient for success, nobody has "good taste," and some of the most popular products , Hit. Makers: How to Succeed in an Age of Distraction

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